



## Harcourt Education

**Anthony Lucki**  
President and CEO

August 28, 2001

Dear colleagues,

As you know, Harcourt Education has as a strategic goal to continue to grow our businesses at an industry-leading pace. One of the most important growth opportunities within the K-12 education market for the foreseeable future is expected to be Internet-based instruction, sometimes called e-learning. As an important part of our growth strategy, we intend to become leaders in the e-learning discipline just as we have done in the more traditional print segments of our market.

With this goal in mind, I am pleased to announce our first major step toward achieving a leading growth position in e-learning:

Harcourt Education has today reached an agreement to acquire Classroom Connect, a leading provider of Internet-based professional development solutions for educators and interactive Internet-based instruction for classroom use. We are delighted to welcome Judy Hamilton- President and CEO of Classroom Connect- and her team to our group. We look forward to working with Classroom Connect in its future developments.

Classroom Connect is headquartered in Brisbane, CA, with offices in El Segundo, CA, Minneapolis, MN, and Abilene, TX, and has more than 170 employees. Its primary brands include Connected University™ (online professional development); Classroom Today™ (online classroom curriculum); The Quest Channel™ (online adventure learning expeditions); Connected Conferences™ (live, nationwide events); Connected Workshops™ (live seminars); and Classroom Connect Newsletter™ (monthly Internet education journal). Its partners include some of the nation's most respected organizations, including the American Museum of Natural History, the Library of Congress, and NASA.

I know you will join me in welcoming our new colleagues and working closely with them to build a better e-learning business than either company could have built alone.

Sincerely,

A handwritten signature in black ink that reads "Tony".

Tony Lucki

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